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MAY 11 1944

FOOD INFORMATION CALENDAR**OFFICE OF INFORMATION
UNITED STATES DEPARTMENT OF AGRICULTURE**

April 22, 1944

No. 55

MILITARY EQUIPMENT DISPOSAL Capt. John R. Stambaugh, U. S. Army, has been named Special Assistant to the Director of the Office of Materials and Facilities, WFA, to head up agriculture's work in the disposal of military equipment after the war. AAA offices will receive details of disposal programs as they are worked out. OMF, in cooperation with farm organizations, cooperatives, and merchandising associations, will present plans to the Treasury Procurement Division for guidance in handling the distribution of this equipment. (USDA 2118-44)

FIRST AGRICULTURAL ADVISORY COUNCIL for OPA has been set up in Colorado OPA District office. Individual farm representatives for dairy, fruit, poultry, etc., have been named to the Council and will serve in advisory capacity to Colorado OPA district office, and will discuss price and rationing regulations which affect them. The State Council will be the clearing house for problems involving more than one agricultural commodity, and each commodity representative will serve as chairman of a sub-committee to handle the commodity problems. It is expected that similar councils will be set up in other OPA districts and regions.

STATE WAR BOARDS WILL BE QUERIED soon on "A" Awards -- whether or not they should be continued this year. You can stand ready with your opinions and suggestions.

FSA BORROWERS BOOST WAR PRODUCTION According to announcement by WFA, FSA borrowers have increased their meat production in 1943 over 1942 by 49%, and five war-essential food and oil crops production increases ranged from 14 to 56%. Details in USDA 2105-44.

SAVE MILK NOW! Are you getting queries on the effects of milk sales quotas contained in Food Distribution Order 79? A Fact Sheet on Milk Conservation, dated May 1, will help you spike that rumor that milk is a surplus food. You'll want to point out the need for saving milk during the period of peak production.

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IMPORTANT RELEASES "WFA Reduces Beef Set-Aside," (FDO 75.2 Amended), USDA 2078-44 "Milk Conservation Program Revised (May-June, 1944), USDA 2117-44 WFA Announces Hen-Turkey Set-Aside (WFO-97), USDA 2123-44 "11 Plants Earn 'A' Award," USDA 2072-44 Elwood Chase named WFA Director of Transportation, replacing Mark Upson, who has resigned to return to private business. (USDA 2088-44) Col. Everett R. Cook has been appointed Chairman of the National War Board. (USDA 2098-44)

*** NATIONAL FARM AND HOME HOUR ***
Week of April 24-28, 1944

- MONDAY - Farm Production Report to the Nation #3 - Nebraska. Wallace Kadderly, Radio Service, and W. H. Brokaw, Extension Director in Nebraska; Abner Chestem, Nebr. AAA Chairman; Mr. and Mrs. Rudy Otte, farmers, Papillion, Sarpy County, Nebr. (ET)
- TUESDAY - Capt. John H. Stambaugh, U. S. Army, and Curley Bradley from Chicago, "Disposal of Military Equipment," and Lawrence Meyers, Director, General Crops Division, CCC, "The Government Wool Buying Program."
- WEDNESDAY - Mrs. Margaret B. Ellinger, and daughter Leila, farm women, Augusta County, Virginia, and Wallace Kadderly, "A Farm Woman Looks Ahead."
- THURSDAY - M. L. Wilson, Director of Federal Extension Service, WFA, "Crop Seeds for Russia," and Post-War Agriculture #20, T. R. Johnston, Indiana Extension Editor, and Curley Bradley (from Chicago), "Democracy in Post-War Planning in Indiana."
- FRIDAY - Victory Gardens, M. L. DuMars and Ernest Moore, "Flowers in the Victory Garden."

"PUERTO RICO AND FOOD" will be the April 29 offering of CONSUMER TIME. Most of the program will come direct from San Juan, Puerto Rico, and will feature a Puerto Rican housewife, a mainland housewife recently moved to the island, an island nutrition specialist and officials of WFA. "Genuine Puerto Rican Recipes" will be sent to listeners who write in. Saturday, April 29, 12:15 p. m., EWT, NBC.

- GOOD LISTENING ON THE NETWORKS!
- April 25 - "Famous Jury Trials," (Blue network, from New York), 9:00 p. m., Ernest Moore on "Victory Gardens."
- May 6 - Servel program, CBS, Saturday, 11:30 a.m., Lyle Watts, Chief, Forest Service, "Forest Fire Prevention."
- May 13 - Servel program, CBS, Saturday, 11:30 a.m., Mrs. Jessie Harris, O. of D., on "Nutrition."

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FARM LABOR DRIVE to make people farm labor conscious will be speeded up within the next ten days and will remain in high gear throughout the month of May. The farm labor information kits are now ready for use in the counties to help follow up national appeals.

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*** MARKETING PLENTIFUL FOODS ***

Here is the list of plentiful foods over most of the country this week:

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| * Spinach | * White Potatoes | Oranges |
| * Beets | * Canned Peas | Peanut Butter |
| * Carrots | Canned String Beans | Raisins and Dried Prunes |
| * Eggs | | |

Plentiful supplies of lettuce, cabbage, celery, snap beans, and carrots are expected from southern producing areas during May. Heavy supplies of new crop onions also are expected to be available in most of the principal marketing centers. Frozen vegetables, including frozen baked beans, are expected to be available in heavy supply where facilities for handling frozen foods exist.

* - Starred items are those deserving active promotion, if abundant locally.

MORE RELEASES "Evaporated Milk Industry Advisory Committee Meets," USDA 2099-44. . . . "Milk Sugar Advisory Committee Meets," USDA 2101-44. . . . "Argentina Harvesting Above Average Corn Crop," USDA 2121-44. . . . "Essential Oils Industry Advisory Committee Formed," USDA 2119-44. . . .